

Click Campaigns

Use click campaigns to encourage your employees to **take advantage** of your employer-sponsored retirement plan.

Send an exciting new plan communication to employees!

Simply e-mail the appropriate link to an interactive Flash Presentation, with a subject line of "Important News about Your Retirement Investment and Future!"

Enrollment

New! Saving for retirement is not exactly exciting.

All Retirement Plans

http://www.ing-usa.com/us/newsflash/click/ING_future_self_rev.html

New! Cat got your tongue or are you headed for dog days?

All Retirement Plans

http://www.ing-usa.com/us/newsflash/click/ING_cat_dog_rev.html

Would you leave a dollar bill on the sidewalk?

Retirement Plans with Match

<http://www.ing-usa.com/us/newsflash/click/ELC.P.MS.185.html>

Why would you throw money away?

Retirement Plans with Match

<http://www.ing-usa.com/us/newsflash/click/ELC.P.MS.186.html>

Increase Deferrals

New! Do you have a plan for retirement income?

General Increase

http://www.ing.com/us/newsflash/click/ING_Banner.html

New! Saving a little more now could make a big difference.

General Increase

http://www.ing.com/us/newsflash/click/ING_Beans_Banner.html

New! Will your retirement run out of gas?

General Increase

http://www.ing.com/us/newsflash/click/ING_Gas_Banner.html

A little now could add up to a lot later

General Increase

<http://www.ing-usa.com/us/newsflash/click/ELC.M.P.MS.36.html>

Also Available Asset Allocation Miscellaneous

Some things in life are easy (Lifecycle Funds) Why Web?

<http://www.ing-usa.com/us/newsflash/click/ELC.P.MS.183.html>

<http://www.ing-usa.com/us/newsflash/click/ELC.P.MS.193.html>

Retirement plan funding programs from, and insurance contracts and annuities issued by, ING Life Insurance and Annuity Company. Securities issued by ING Financial Advisers, LLC (member SIPC), and other broker/dealers with which it has an agreement.

© 2006 ING North America Insurance Corporation.

C07-0524-013R 6/07 PDF.M.S.MS.928-2

